



HECTOR RUBIO

OUTDOOR COMMUNICATIONS

Stories built from inside the race.

Strategy, photography and films for the people, brands and races moving through the mountains - from the first idea to a story brought to life.

WHAT I OFFER

- 📷 Premium photography and cinematic video production
- 📱 Social media strategy and live event coverage
- 🌐 International press and media communication
- ✓ Branding and creative direction
- 🏃 Athlete-focused storytelling
- 🚩 Event concept development and positioning
- 👁 Visual identity for races and sports brands
- 👤 Sponsor activation and communication strategy

PROVEN IN THE FIELD

- 4** continents
- 5+** World Championships
- 50+** World Cup events
- 6** languages spoken fluently

ELEVATE YOUR EVENT

I do not simply document events.

I create identity, emotion and international visibility.

By combining high-level visual storytelling with strategic communication, I help sports events grow beyond competition and become recognisable global brands.

For organisers, destinations and sports brands that want to stand out.

START A CONVERSATION

info@hectoroutdoor.com

+49 176 239 76 359 / hectoroutdoor.com